

PROGRAM BACKGROUND

The St. Lawrence Market Complex is a vibrant and inspiring part of Toronto's history and a constant hub of activity in the heart of the city. For each of our merchants, vendors and artisans, the Market is their life's work; their pride, care and singular passion is the reason, 215 years later, the Market continues to thrive.

As we embrace the exciting transition following the completion of the North Market redevelopment, the Arts at the Market program offers local artists and makers a unique platform to showcase their high-quality handmade creations. This initiative animates the Market's outdoor spaces, providing a dynamic mix of fresh offerings for both locals and visitors.

Drawing on the tradition of fine craftsmanship, Arts at the Market celebrates the incredible talents of local artisans, bringing fresh energy and creativity to the Complex from Easter through Thanksgiving. This distinctive blend of arts and crafts enhances the experience at St. Lawrence Market, complementing its reputation as the #1 Food Market in the World.

APPLICATION QUALIFICATIONS

The following requirements must be met to be considered for Arts at the Market:

1. The applicant must be the designer and be involved in the creation and production of the products being sold.
2. The applicant's product(s) must fall within the permitted arts and/or crafts categories arts listed below:

Permitted categories of products include:	Categories of products that are not permitted include:
<p>Group A</p> <ul style="list-style-type: none"> - Jewelry - Fashion Accessories - Textiles/Fabric Arts/Silks - Household Products <p>Group B</p> <ul style="list-style-type: none"> - Sculpture - Ceramics - Woodcraft - Metalwork - Glass <p>Group C</p> <ul style="list-style-type: none"> - Paintings - Drawings - Photography - Prints/Posters - Cards/Stationery - Books 	<ul style="list-style-type: none"> - Mass produced or manufactured goods - Reseller products - Food and beverage - Crafts containing non-CSA approved electrical goods - Kits or goods made from kits - Second hand goods (upcycled materials are acceptable) - Skincare / Body Products

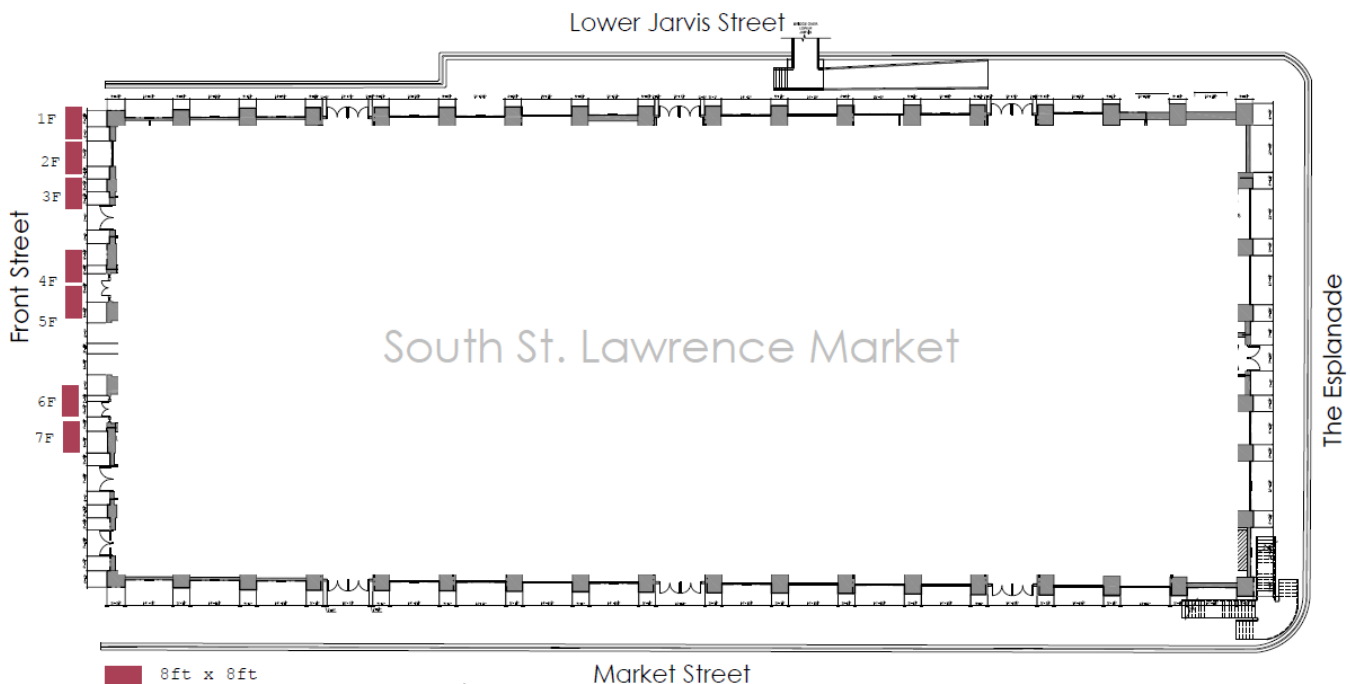
Applicants who do not meet the above criteria will not be considered.

Note that applicants must give consent to inspections of your studio or workspace by St. Lawrence Market Complex Management for the purposes of ensuring compliance with the above criteria.

Each application will be evaluated based on the quality, uniqueness and marketability of the product(s) being sold, the applicant's table presentation, and the overall balance of art and craft categories in Arts at the Market. In addition, St. Lawrence Market Complex Management welcomes applicants who have a strong social media presence and/or promote their business online or through other means.

HOW ARTS AT THE MARKET WORKS

- Arts at the Market operates on Fridays, Saturdays, and Sundays from April 19 to October 12, 2025.
- On the Application Form, applicants will indicate which month(s) they are interested in applying for. Applicants must commit to all dates within the month(s) that they have selected. (For example, you can select all the months from April to October, a few months, or a single month. Selections of specific days or weeks will not be permitted.)
- If an applicant is accepted into Arts at the Market, he/she will be placed into a schedule based on the applicant's requested month(s).
- Note that an applicant may not be scheduled for all of their requested months, depending on the demand for each particular month.
- Applicants who are confirmed as vendors shall each sign a permit agreement to use certain space located in the outdoor areas of the St. Lawrence South Market on Front Street. See below for map.
- Vendors must be present at their designated space for at least 50% of the time for which they've been scheduled, and can elect to have another person operate the space on the vendor's behalf for up to 50% of the time.



Permit Fees (all subject to 13% HST)

OPTION #1: FRIDAYS & SATURDAYS			
Month	No. of Weeks	Dates	Total Fee (HST not included)
April	2	April 19, 25, 26	\$90
May	5	May 2, 3, 9, 10, 16, 17, 23, 24, 30, 31	\$300
June	4	June 6, 7, 13, 14, 20, 21, 27, 28	\$360
July	4	July 4, 5, 11, 12, 18, 19, 25, 26	\$480
August	5	August 1, 2, 8, 9, 15, 16, 22, 23, 29, 30	\$600
September	4	September 5, 6, 12, 13, 19, 20, 26, 27	\$360
October	2	October 3, 4, 10, 11	\$120

OPTION #2: SATURDAYS & SUNDAYS			
Month	No. of Weeks	Dates	Total Fee (HST not included)
April	2	April 19, 26, 27	\$90
May	5	May 3, 4, 10, 11, 17, 18, 24, 25, 31 and June 1	\$300
June	4	June 7, 8, 14, 15, 21, 22, 28, 29	\$360
July	4	July 5, 6, 12, 13, 19, 20, 26, 27	\$480
August	5	August 2, 3, 9, 10, 16, 17, 23, 24, 30, 31	\$600
September	4	September 6, 7, 13, 14, 20, 21, 27, 28	\$360
October	2	October 4, 5, 11, 12	\$120

OPTION #3: FRIDAYS, SATURDAYS & SUNDAYS			
Month	No. of Weeks	Dates	Total Fee (HST not included)
April	2	April 19, 25, 26, 27	\$108
May	5	May 2, 3, 4, 9, 10, 11, 16, 17, 18, 23, 24, 25, 30, 31 and June 1	\$405
June	4	June 6, 7, 8, 13, 14, 15, 20, 21, 22, 27, 28, 29	\$486
July	4	July 4, 5, 6, 11, 12, 13, 18, 19, 20, 25, 26, 27	\$648
August	5	August 1, 2, 3, 8, 9, 10, 15, 16, 17, 22, 23, 24, 29, 30, 31	\$810
September	5	September 5, 6, 7, 12, 13, 14, 19, 20, 21, 26, 27, 28	\$486
October	2	October 3, 4, 5, 10, 11, 12	\$162

- Confirmed vendors will be required to pay a \$150.00 refundable cancellation/damage deposit which is due once the applicant is accepted into the program and confirms his/her participation. All payments of the permit fees are to be made in advance on the 23rd day of the month prior to the month being paid for.
- A copy of proof of insurance as per the insurance requirements detailed in the 2025 Rules & Regulations will be required once an applicant is accepted into Arts at the Market.

HOW TO APPLY

To apply for Arts at the Market, the following documents must be submitted no later than **February 28, 2025**:

- St. Lawrence Market Arts at the Market Application Form
 - Applicant's statement (2 pages maximum) that includes the following information:
 - Intent and inspiration behind the work
 - Description of all stages of the production process, including the applicant's involvement in each stage
 - Any other information that conveys the applicant's reputation and integrity as an artist/craftsperson
 - A list and description of all products to be sold under the Program, including the price (or price range) of each product (NOTE: any products that are not on this list cannot be sold)
- Up to ten (10) high-resolution 4" by 6" photographs of the product(s). Samples are not required
- One (1) photograph of the studio or workspace where the applicant produces the product(s)
- One (1) photograph/drawing/sketch of the applicant's display table showcasing the product(s)

Applications can be submitted by email to artsatthemarket@toronto.ca, in person or by mail to:

Arts at the Market
St. Lawrence Market Administration Office
105 The Esplanade
Toronto, ON M5E 2A2

For questions or concerns, please contact artsatthemarket@toronto.ca or by calling 416-392-7030. Our office hours of operation are Tuesday to Saturday from 9:00am to 5:00pm.

INTERVIEWS

- All applicants will receive a receipt confirmation email once their application is received.
- All completed applications received before February 28, 2025 will be reviewed by a jury, which will select a group of applicants to be interviewed.
- Interviews will take place either in person or virtually sometime in March 2025.
- Interviews will include discussion and evaluation of sample products and applicants may be required to set up their products in an example display. The maximum display size will be 8 feet x 3 feet. For applicants who want to display larger pieces of art or photography, we suggest you bring easels or equipment that will permit your items to stand upright rather than lying flat on a table. Note that only the product(s) displayed during interviews will be considered.
- After interviews, the jury will select the successful vendors for the 2025 season, who will be notified on or before March 31, 2025.
- By applying to Arts at the Market, all applicants agree that the jury has sole and absolute discretion in its selection of vendors, that the jury's decision is final, and that the jury is not required to provide details or reasons for its decisions and/or release any applicants' scores.
- **Interview Exemption:** Applicants who have successfully completed an interview for the program within the past two years are exempt from attending another in-person interview for the current application cycle. However, they are still required to submit a completed application form to be considered for the program.

CONFLICTS

In the event of any conflict between this document and the Permit Agreement, the Permit Agreement shall govern.
In the event of any conflict between this document and the Rules & Regulations, the Rules & Regulations shall govern.