



ANIMATING TORONTO PARKS FAQ:

Q: How do I choose a park?

A: There are 29 designated parks on the Animating Toronto Parks list for projects in 2017. Selecting the right park is important to the viability of your application. Parks can initially be researched online, but the best way to know if the park is right for your proposed activity is to get out and visit the parks you are interested in. You need to consider the neighbourhood context, along with the park's landscape characteristics when deciding which park(s) to request. For instance, a small, quiet park surrounded by single family homes might not be a good fit for a high capacity event that requires sound amplification.

Q: How do I get my neighbourhood park added to the list?

A: New parks will not be added to this list. The 29 parks have been designated in conjunction with Park People, City Councillors and Parks, Forestry & Recreation. Additions are not possible for 2017. All parks are located in wards outside of the downtown core. None of the 29 parks are located within downtown Toronto.

Q: Should I contact the park supervisor before I submit my application?

A: Please do not contact any park supervisors unless/until your funding has been approved. If your application is approved, we will introduce you to the park supervisor.

Q: During what time of year must projects take place?

A: Projects must take place between June 15 and September 30, 2017.

Q: Is marketing still allowed to be a part of the budget, even though it is supported through the Arts in the Parks program?

A: Yes, please do plan to promote and advertise your event through your own networks. Each neighbourhood will have very different networks of community groups and local agency resources which may have some capacity to help promote your activities, but you will need to take the lead in audience development, community outreach and any other PR or media initiatives. Toronto Arts Foundation will liaise closely with you to help promote your activities; TAF will provide marketing for the broader Arts in the Parks initiative, as well as offering some local outreach support where required.

Q: Does the city have veto over which proposals are approved?

A: A peer jury will adjudicate all applications and decide which projects to fund. There will be a representative from the City of Toronto Parks, Forestry and Recreation on the jury. Any applications proposing activities that are outside of the realm of what can be permitted by the city will not be approved, which is why applicants are required to speak to the grants officer about their ideas before proceeding with an application.

Q: If my application is approved for funding, do I automatically have a permit?

A: No. Successful applicants will still need to go through a Special Events permit application process with the City as well as secure any additional required permits or permissions. Successful applicants will also need to work with their park supervisors to determine exactly where, within the park, activities will be allowed to take place, so be prepared to be flexible with your schedule and site plans.

Q: How do I find out who was funded last year?

A: 2016 grant recipients can be found here: <http://www.torontoartscouncil.org/tac-impact/grant-recipient-descriptions/strategic-initiatives/2016-strategic-initiatives/pages/animating-toronto-parks>