

# TORONTO ARTS FACTS



**63%**

of Toronto residents say that the city's arts and cultural activities are important in their decision to live in the GTA.



**174,000**

Torontonians work in the culture sector.



The non-profit arts sector brings in

**\$8.26**

in earned revenues for each \$1 invested by the City.



**70%**

of Torontonians regularly attend, volunteer, or donate to the arts.