63% of Toronto residents say that the city’s arts and cultural activities are important in their decision to live in the GTA.

174,000 Torontonians work in the culture sector.

The non-profit arts sector brings in $8.26 in earned revenues for each $1 invested by the City.

70% of Torontonians regularly attend, volunteer, or donate to the arts.

43 more facts: torontoartscouncil.org/ARTS-FACTS