

TORONTO ARTS FACTS



95%

of Ontario residents believe that the success of Canadian artists gives people a sense of pride in Canadian achievement.



2.3 million

tickets were sold for theatre, dance and opera performances in 2009/10 by Toronto Alliance for the Performing Arts (TAPA) members.



Every \$1 the City invests in the non-profit arts sector generates

\$12.46

from other levels of government and the private sector.



People who attend art galleries or live performances, or read literature, are

more likely

to vote, volunteer and take part in community events.