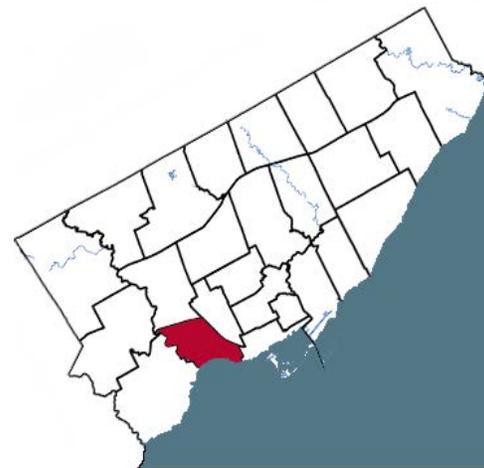
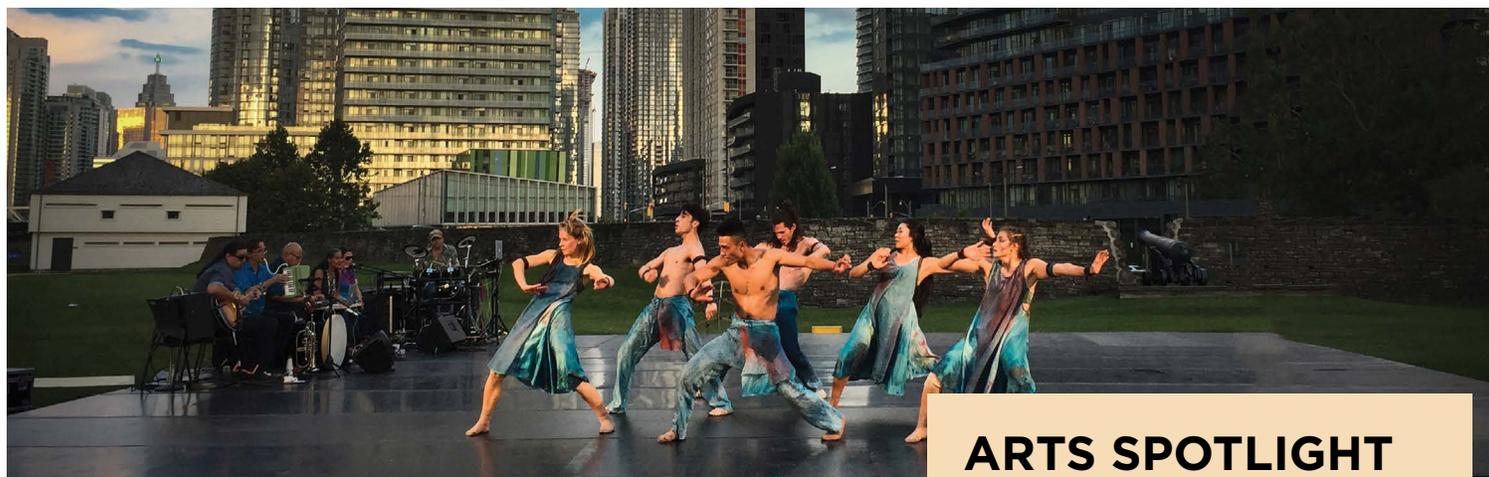


TAC FUNDED ARTS ACROSS TORONTO



WARD 4: PARKDALE—HIGH PARK

More than 50 arts activities funded in Parkdale—High Park in 2017.



ARTS SPOTLIGHT

Ward: Parkdale—High Park
Organization: Art Spin Toronto
TAC Grant: Visual/Media Arts
www.artspin.ca

Created in 2009, Art Spin is a multi-disciplinary arts organization that produces large scale exhibitions in unique public spaces along with curated bicycle-led art tours. The goal of their events is to bridge the gap between the art world and the general public. In 2017, Art Spin held 3 bicycle-led art tours that looked at Toronto's relationship to Lake Ontario. Each bike tour featured unique dance, visual art and video projects. Audiences at Sunnyside Park (Parkdale- High Park) enjoyed *Carrying Place*, a video installation in response to rising lake waters. By presenting contemporary artworks in alternative, everyday spaces, Art Spin is moving art outside the traditional gallery context to make the topics they explore even more relatable to audiences.

Toronto Arts Council (TAC) is the City of Toronto's funding body for artists and arts organizations. Since 1974, TAC has played a major role in the city's cultural industries by supporting a very broad range of artistic activity. TAC grants lead to exhibitions, performances, readings and workshops seen annually by over 9.5 million people throughout the City of Toronto and beyond. Through its ongoing funding, TAC cultivates a rich engagement between artists and audiences.



OUR MISSION

Supporting artists and arts organizations with responsive and innovative granting programs.

OUR VISION: CREATIVE CITY, BLOCK BY BLOCK.

Working towards a vibrant and creative city where every neighbourhood is enriched by the transformative benefits of the arts.

In 2017, TAC:

- ▶ Distributed over **\$18 million** in grants
- ▶ Supported **537** arts organizations and collectives and **492** professional artists
- ▶ Funded more than **50** activities in ward 4, Parkdale—High Park

With an application success rate of 43%, TAC funds only a fraction of the artistic activity happening in the city. With more funds, we can invest more in the organizations and artists who are helping to build our vibrant, creative city.

The arts are not only important to Toronto artists, but they are important to Toronto residents. Toronto Arts Foundation's [Arts Stats 2018](#) revealed that nearly **90% of Torontonians** believe that the arts make Toronto a better place to live, and more than **75%** of them would like to see more opportunities to attend the arts in every Toronto ward.

We are happy to talk to you further about the impact of the arts on the city, its value for Toronto residents and what Toronto Arts Council is doing to strengthen the city through the arts.

Contact Information:

Sarah Gladki, Communications Manager
sarah@torontoartscouncil.org
416.392.6802 x 217

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