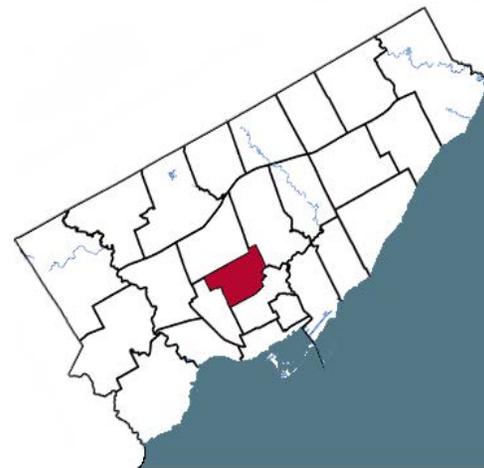
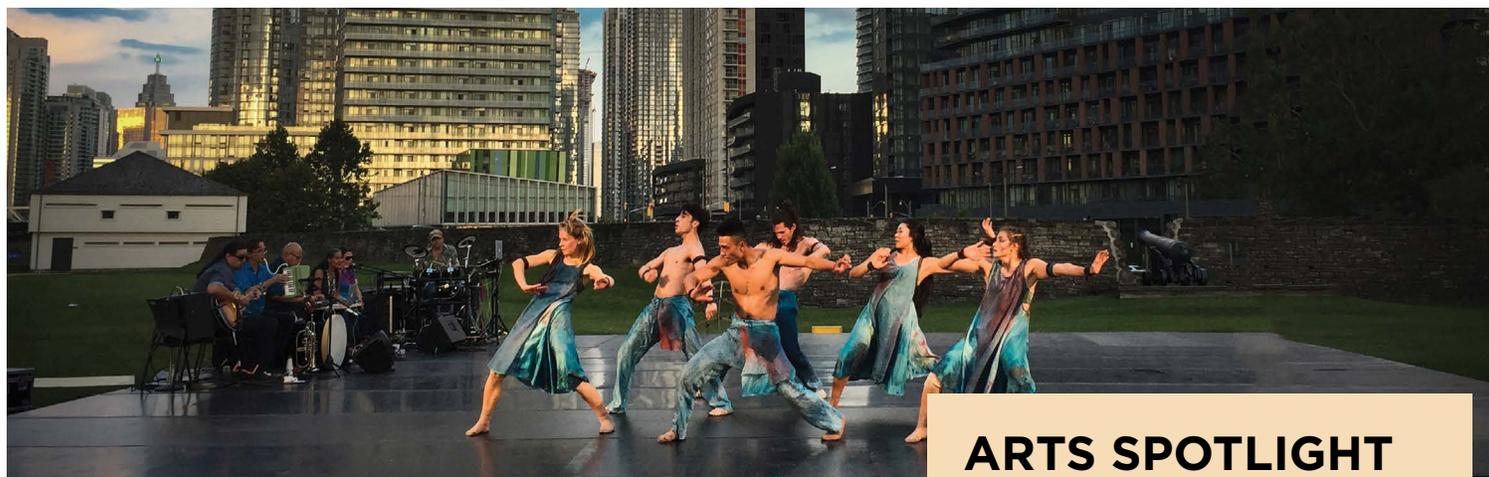


TAC FUNDED ARTS ACROSS TORONTO



WARD 12: TORONTO—ST. PAUL'S

Approximately 50 arts activities funded in Toronto—St. Paul's in 2017.

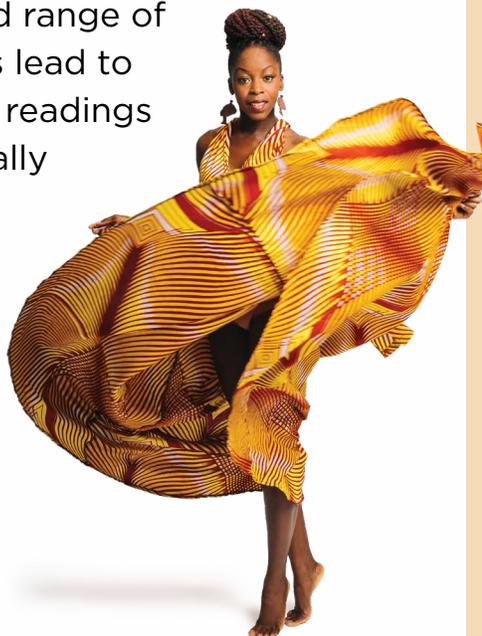


ARTS SPOTLIGHT

Ward: Toronto—St. Paul's
Organization: Smile Theatre Company
TAC Grant: Theatre
smiletheatre.com

Established in 1972, Smile Theatre works to enrich the lives of seniors by presenting meaningful, well-crafted, theatre and musical performances at senior centres, nursing homes, churches and community centres. In 2017, Smile Theatre Company performed *Smile Serenades - Long Term Care* at several venues in Toronto- St. Paul's, including Living Life on the Avenue retirement residence, The Briton House Retirement Centre, and Castleview/Wychwood Towers. By creating and touring productions for isolated seniors, Smile Theatre Company is providing experiences that engage, inspire and connect seniors' communities.

Toronto Arts Council (TAC) is the City of Toronto's funding body for artists and arts organizations. Since 1974, TAC has played a major role in the city's cultural industries by supporting a very broad range of artistic activity. TAC grants lead to exhibitions, performances, readings and workshops seen annually by over 9.5 million people throughout the City of Toronto and beyond. Through its ongoing funding, TAC cultivates a rich engagement between artists and audiences.



OUR MISSION

Supporting artists and arts organizations with responsive and innovative granting programs.

OUR VISION: CREATIVE CITY, BLOCK BY BLOCK.

Working towards a vibrant and creative city where every neighbourhood is enriched by the transformative benefits of the arts.

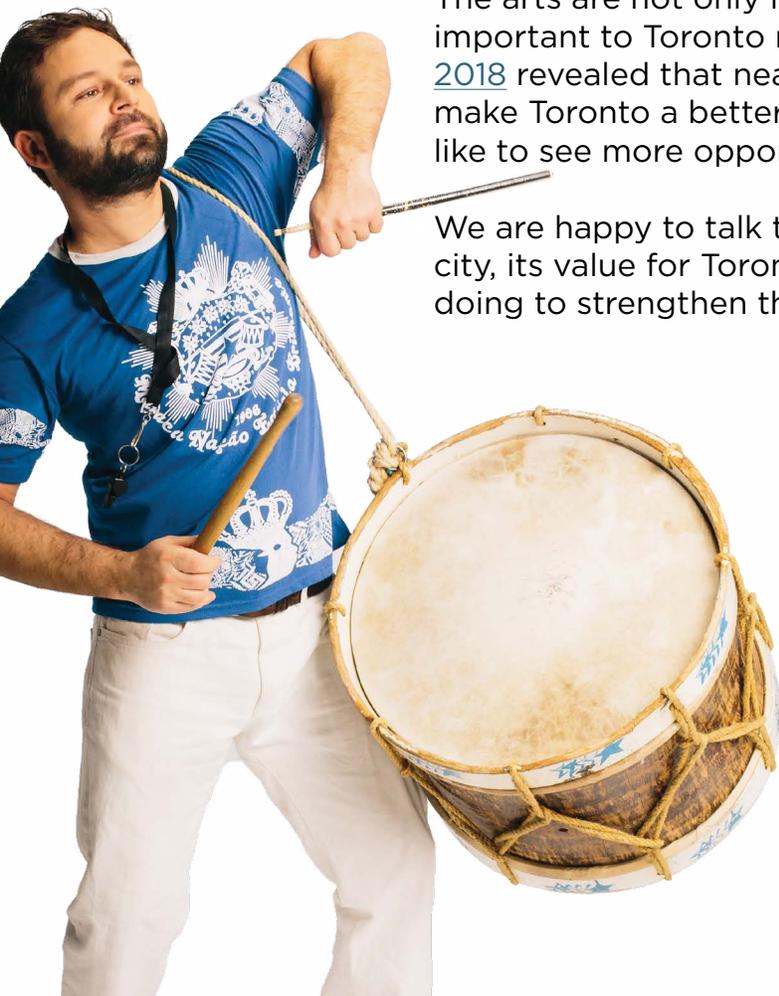
In 2017, TAC:

- ▶ Distributed over **\$18 million** in grants
- ▶ Supported **537** arts organizations and collectives and **492** professional artists
- ▶ Funded approximately **50** activities in ward 12, Toronto—St. Paul's

With an application success rate of 43%, TAC funds only a fraction of the artistic activity happening in the city. With more funds, we can invest more in the organizations and artists who are helping to build our vibrant, creative city.

The arts are not only important to Toronto artists, but they are important to Toronto residents. Toronto Arts Foundation's [Arts Stats 2018](#) revealed that nearly **90% of Torontonians** believe that the arts make Toronto a better place to live, and more than **75%** of them would like to see more opportunities to attend the arts in every Toronto ward.

We are happy to talk to you further about the impact of the arts on the city, its value for Toronto residents and what Toronto Arts Council is doing to strengthen the city through the arts.



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