



November 2014



[Arts Facts Publication](#) | [NYA and TCA Partnership](#) | [Nuit Blanche with NAN](#) | [Performing Arts in Canada e-book](#)  
[TELUS Newcomer Artist Award](#) | [Centre for Social Innovation](#) | [TAC News](#) | [Foundation News](#)

A joint publication of Toronto Arts Council and its sister organization Toronto Arts Foundation, the Arts Insider brings you recent news on our programs and initiatives developed to build a *Creative City, Block by Block*. In addition, you'll find a sampling of some of the many arts initiatives across Toronto. Don't forget to follow us on [Facebook](#) and [Twitter](#) for up-to-the-minute arts news!

## Impact of Arts and Culture in Toronto Revealed in Arts Facts Publication

*Research is the foundation for making good decisions*

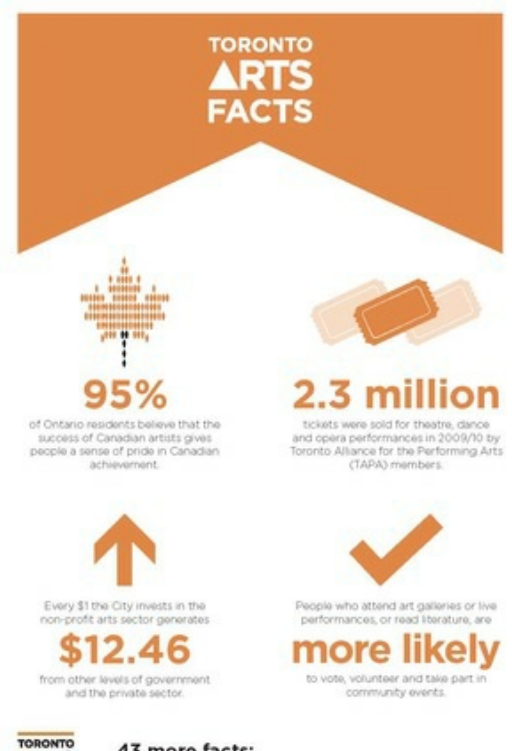
Did you know?

- Toronto is home to 93% more artists than any other Canadian city.
- Arts and culture contribute \$11.3 billion annually to Toronto's GDP.
- 81% of Ontario residents believe that government should invest in the arts.

These facts, and many more, are compiled in [Toronto Arts Facts](#), a report on the scope, power, and impact of the arts in Toronto published by Toronto Arts Foundation. Facts in the booklet focus on three main areas:

- the arts' role in the economy
- the arts' impact on communities
- the arts' place in people's lives

The arts enliven and enrich Toronto's neighbourhoods and local businesses, help young people gain purpose and confidence, enhance the livability of our city, build local pride, and help create the creative economy, engaged citizenry, and social cohesion on which Toronto's continued growth and prosperity will rest. The aim of [Toronto Arts Facts](#) is to bring researchers, arts leaders, funding partners, and policy makers together to understand the scope, impact, and power of Toronto's arts on an engaged and appreciative community.



The **Toronto Arts Facts** booklet is available on the [Toronto Arts Foundation website](#) and on [Toronto Arts Council's website](#).



TO MORE ARTS.  
[torontoartscouncil.org/ARTS-FACTS](http://torontoartscouncil.org/ARTS-FACTS)

## North York Arts and Toronto Centre for the Arts Announce Partnership

*Arts hubs help connect communities to the arts*

Please join us on November 19 as **North York Arts**, a Toronto Arts Foundation initiative, and the **Toronto Centre for the Arts (TCA)** host a special celebration in recognition of an innovative and ground breaking partnership: namely the NYA Arts Hub at TCA.

The event starts at 5:30p.m. and features talented artists from North York, art exhibitions, installations, live music, performances, and film presentations. Sample some of what North York has to offer to our arts community and the public, including highlights of TCA's new theatres and the Lee Lifeson Art Park. We hope to see you there!

RSVP to [info@northyorkarts.org](mailto:info@northyorkarts.org)



*The new North York Arts office. Photo by North York Arts*

## Nuit Blanche with the Neighbourhood Arts Network

*Celebrating the impact of arts in our neighbourhoods*

Over the course of the evening of October 4, Torontonians were invited to create a live incandescent mural installation animated by the Neighbourhood Arts Network, community engaged artists, and mixMotion, the interactive installation crew.

Throughout the evening, Nuit Blanche participants were invited to paint symbols, words, and images on the mural as links to themes of creativity, community, and equity. Using non-toxic sheer high gloss paints, the 7 ft tall cylindrical free-standing structure that glowed from within gradually became an illuminated installation that celebrated the impact of the arts in our neighbourhoods and the collective creativity of all of Toronto's diverse people. We think it turned out beautifully. What a great night for everyone!



*The finished product. Photo by Neighbourhood Arts Network.*

## The Performing Arts in Canada: A Celebration - The Governor General's Performing Arts Awards ebook

The Walrus Foundation recently released a free, interactive, and fully bilingual ebook: *The Performing Arts in Canada: A Celebration—The Governor General's Performing Arts Awards*. This ebook showcases twenty-two years of the Governor General's Performing Arts Awards in all six disciplines: broadcasting, classical music, dance, film, popular music, and theatre.

It also features recipients of the National Arts Centre Award and the Ramon John Hnatyshyn Award for Volunteerism in the Performing Arts. [Download this ebook for free by clicking on this link today!](#)



## Telus Newcomer Artist Award

*Shining a spotlight on newcomer artistic excellence*

On a rainy Thursday evening, Neighbourhood Arts Network came together with network members, staff and Foundation board members to celebrate Toronto's diverse newcomer artists from every corner of the city. Brazilian, singer-songwriter, Bruno Capinan took top honours for it at the TELUS Newcomer Artist Award ceremony on October 16<sup>th</sup>.

"Interacting with someone new is what inspires me the most," Capinan remarked at the podium at the TELUS House in the TELUS Tower on York St., while accepting the award for his contributions to Toronto's music scene, poetry, visual art, and radio. "Just watching people, listen[ing] to a random conversation on the public transit can spark a new line for a new song. The human condition and its fragility are in the core of my work as an artist."

The TELUS Newcomer Artist Award celebrates newcomer artists in Toronto who have an outstanding body of work and make a significant contribution in the community. Through its research, Toronto Arts Foundation has identified a great need to support newcomer artists in Toronto. This \$10,000.00 award is an exceptional way to celebrate their accomplishments.

The finalists for the award included Naomi Abiola, Carlos Delgado, Sunny Drake, Maziar Heidari and Ghazal Partou. You can check out their work and learn more about the finalists here: [www.neighbourhoodartsnetwork.org](http://www.neighbourhoodartsnetwork.org).



Finalists Bruno Capinan, Carlos Delgado, Naomi Abiola, Sunny Drake and Maziar Heidari. Photo by Sean Howard.

## The Centre for Social Innovation: A New Model for Incubating Culture

*Spotlight on innovation*

The Centre for Social Innovation (CSI) has recently announced it has purchased a 64,000 sq. ft. building in downtown Toronto to co-create a new home for social innovators - nonprofits, for-profits, entrepreneurs, artists and activists - working on ideas that benefit people and the planet. CSI is bringing back the Community Bond concept, a new model which was used to purchase the CSI Annex location.

The Community Bond is an interest-bearing loan that allows a nonprofit to leverage its community of supporters to pursue its mission, build its resiliency, and create more vibrant communities. The investment earns you an annual return, is backed by the underlying asset (in this case, a building), and has a social and environmental benefit. Find out more at <http://socialinnovation.ca/communitybond>.



192 Spadina. Photo by the Centre for Social Innovation.

## New Funding Process: Open Door

*Funding new approaches to challenges in the arts*



Toronto Arts Council is pleased to announce that *six innovative arts development projects* have been awarded grants through a new funding process called Open Door. A TAC pilot initiative, Open Door provides one-time funding designed to respond to important and timely initiatives that have the potential

provide one-time funding designed to respond to important and timely initiatives that have the potential to create transformative change in Toronto's art sector.

The aim of Open Door is to empower arts organizations to find solutions for current and future challenges through working with collaborators, sharing learning and expanding their horizons.

Letters of Intent for the next round of 2014 Open Door Funding must be received by **November 17, 2014**.

For more information: <http://www.torontoartscouncil.org/Grant-programs/OPEN-DOOR>

## **New Leadership Exchange Program: The Cultural Leaders Lab**

*Fostering Toronto's talent*

**Toronto Arts Council** (TAC) is partnering with The Banff Centre to launch a unique leadership exchange program for Toronto arts and cultural leaders. The pilot program will commence in spring 2015, with applications for up to 15 fully funded TAC Fellowships due in November 2014.

TAC is developing the program, in collaboration with The Banff Centre and the arts community, in response to the need for increased opportunities for cross-sector learning and collaboration among Toronto's arts and cultural leaders. TAC and The Banff Centre are working together to design a hands-on program that provides current and future leaders with inspiration and tools to manage and create the kind of change needed to realise Toronto's creative potential.

The deadline for the TAC Cultural Leaders Lab is **November 10, 2014**. For more information: <http://www.torontoartscouncil.org/Grant-programs/TAC-CULTURAL-LEADERS-LAB>



Toronto Arts Foundation welcomes Francesca Perez to the team as Community Investment Manager. Prior to this, Francesca held the position of Development Associate, Corporate Partnerships at the Luminato Festival. Francesca arrived in Toronto in 2012 after completing an M.A. in Performing Arts Administration at New York University.

Neighbourhood Arts Network, an initiative of the Foundation, also welcomes Nadia Galati as Online Learning Coordinator. Nadia has over 7 years of experience in community arts through curatorial work, community outreach, research and arts administration. In addition to her role at the Network, Nadia is working towards her Masters in Environmental Studies (Planning) at York University where she is researching the role of arts in planning and community development.

**DONATE** To invest in Toronto Arts Foundation is to invest in a vibrant, more creative Toronto. Our Strategic Initiatives span the entire city, helping to provide arts access to citizens no matter where they live. Help build the creative city of our aspirations by becoming a Friend of Toronto Arts Foundation today. [Do your part to build a Creative City: Block by Block.](#)

Submit your arts listing for free on Toronto Arts Online. Click [Submit an Event](#) on the [TAO home page](#).

Toronto Arts Insider is a publication of [Toronto Arts Council](#) and [Toronto Arts Foundation](#)  
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